



**HAMPSTEAD
THEATRE**

CORPORATE

YOUR BUSINESS CENTRE STAGE



**'THE GLORIOUSLY REINVIGORATED
HAMPSTEAD THEATRE'**

EVENING STANDARD *THE JUDAS KISS*

'SPONSORSHIP OF THE ARTS THROUGH CORPORATE PARTNERSHIPS IS WHAT CONTINUES TO MAKE BRITISH THEATRE THE BEST IN THE WORLD. WE HAVE AN EXTRAORDINARY TRADITION OF EXCELLENCE IN THIS COUNTRY, TO WHICH HAMPSTEAD IS PLEASED TO MAKE A SIGNIFICANT CONTRIBUTION'


EDWARD HALL ARTISTIC DIRECTOR



Photography by HELEN MAYBANKS

MAKING THINGS WORK FOR YOU

- Individually tailored hospitality experiences for your most valued clients
- Marketing opportunities within a sophisticated, high value demographic
- Advertising space in our 'excellent' (*Guardian*) programmes
- Access to house seats for sold out performances at one of the most talked about venues in London



**JAMES MCARDLE IN
CHARIOTS OF FIRE**

Photography by **MANUEL HARLAN**

REACHING THE RIGHT PEOPLE

#55Days at Hampstead Theatre OUTSTANDING' @STEPHENFRY

Hampstead is achieving an increasingly high profile within the theatre community and has a unique identity. We are supported by an intelligent, discerning and eclectic audience.

Over 14,000 people attend each of our main stage productions; 16,000 people are actively engaged with us via social media and the theatre is regularly at the forefront of the national press.

Our patrons are sophisticated, regular theatre goers who are culturally aware. Over half are aged between 45 and 64, and a substantial majority are London-based.

An association with Hampstead Theatre will offer brand visibility and access to a fertile demographic.

LEFT TO RIGHT

- 1 SIR CLIVE WOODWARD,
LADY WOODWARD & EDWARD HALL
- 2 NICOLE FARHI & SIR DAVID HARE
- 3 REBECCA HALL & SIR PETER HALL
- 4 KIRSTY OSWALD
- 5 STEPHEN FRY
- 6 ROBERT FOX & FREDDIE FOX
- 7 ALISON STEADMAN,
MAUREEN LIPMAN & PATRICIA HODGE
- 8 TRACY-ANN OBERMAN
& JAMES MCARDLE
- 9 ANTONIA BERNATH

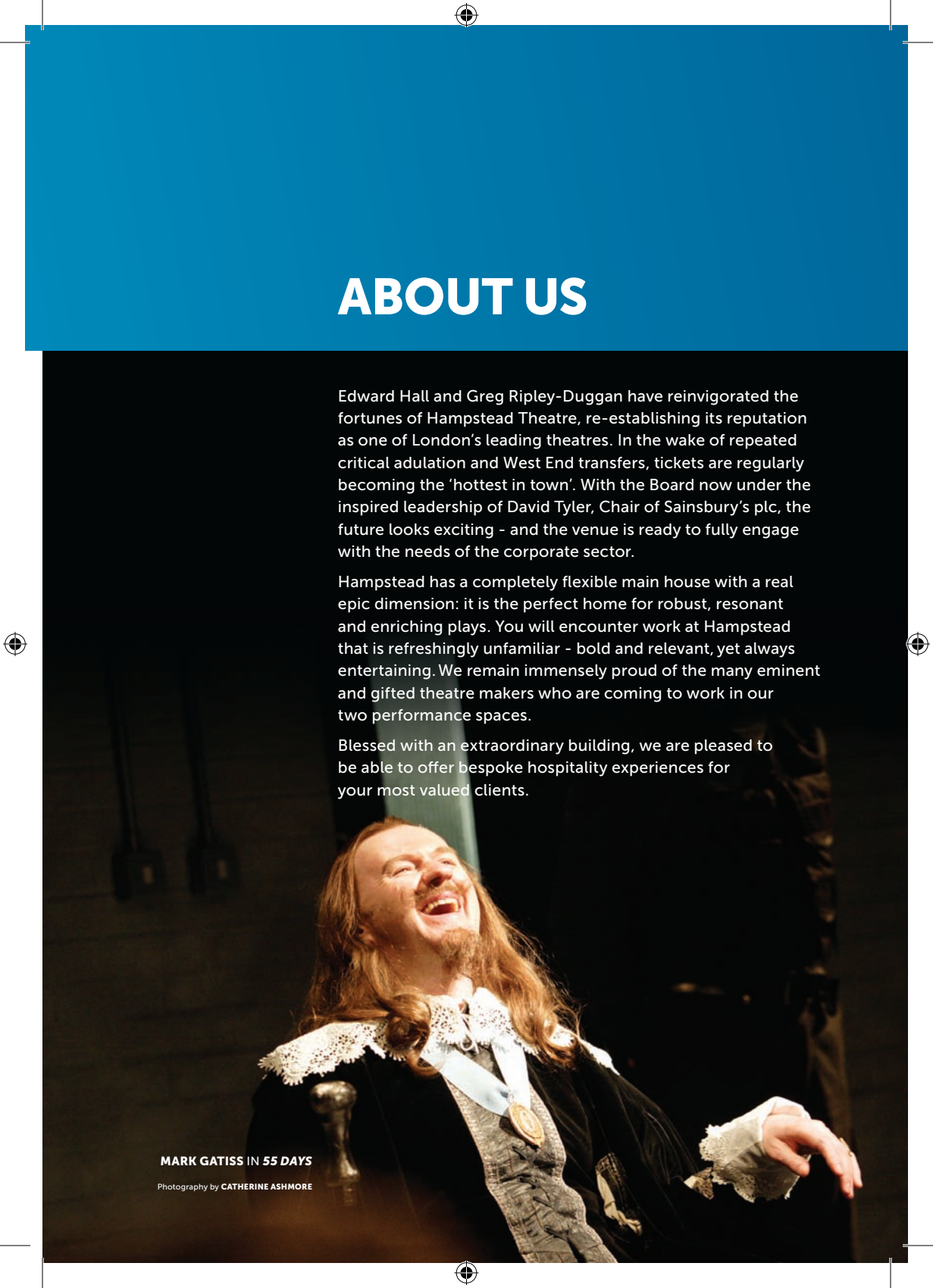


ABOUT US

Edward Hall and Greg Ripley-Duggan have reinvigorated the fortunes of Hampstead Theatre, re-establishing its reputation as one of London's leading theatres. In the wake of repeated critical adulation and West End transfers, tickets are regularly becoming the 'hottest in town'. With the Board now under the inspired leadership of David Tyler, Chair of Sainsbury's plc, the future looks exciting - and the venue is ready to fully engage with the needs of the corporate sector.

Hampstead has a completely flexible main house with a real epic dimension: it is the perfect home for robust, resonant and enriching plays. You will encounter work at Hampstead that is refreshingly unfamiliar - bold and relevant, yet always entertaining. We remain immensely proud of the many eminent and gifted theatre makers who are coming to work in our two performance spaces.

Blessed with an extraordinary building, we are pleased to be able to offer bespoke hospitality experiences for your most valued clients.



MARK GATISS IN 55 DAYS

Photography by CATHERINE ASHMORE


YOUR PROFILE AT HAMPSTEAD THEATRE

With our excellent reputation as a leading production house, association with Hampstead is an unmissable opportunity that will put your business at the heart of a large, vibrant community.

Whether you are hosting one of our glamorous Press Nights or sponsoring an entire season, your company will be centre stage.

'EDWARD HALL HAS TRANSFORMED THE FORTUNES OF HAMPSTEAD THEATRE... AND IMAGINATIVELY RESTORED ITS REPUTATION AS ONE OF THE LIVELIEST VENUES IN LONDON'

DAILY TELEGRAPH



**SHELIA HANCOCK AND
ANNA CHANCELLOR IN
THE LAST OF THE DUCHESS**

Photography by **MANUEL HARLAN**

SPOIL THE PEOPLE THAT MATTER MOST

Whether to reward your staff, thank your clients or simply to entertain your guests, Hampstead Theatre is the ideal venue for your corporate entertaining. We are able to offer a variety of hospitality opportunities with exclusive use of our downstairs foyer. We will create and cater your events to meet your needs.

Working closely with you, we will make sure that your evening is unforgettable; depending on your level of support, this may include anything from an allocation of the best seats in the house, backstage tours with the Artistic Director to post-show discussions with the director and cast.



HOW YOUR SUPPORT WILL HELP

We are enjoying an unprecedented level of artistic success and the commercial revenues associated with that success are helping to fill the gap as our public subsidy diminishes in keeping with the times in which we live.

We take pride in the relationships we develop with our stakeholders. Every penny that we raise in sponsorship and philanthropy is helping us to keep the ambition high in our programming as we now focus on building a financially sustainable future.

For further information about partnership opportunities with Hampstead Theatre, please contact:

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Registered Charity Number: 218506

Design SWD

'LONDON'S INNOVATIVE HAMPSTEAD THEATRE'

VOGUE

RUPERT EVERETT IN
THE JUDAS KISS



Supported us, no public funding by
**ARTS COUNCIL
ENGLAND**

Photography by MANUEL HARLAN